## **Advertising Specs**

## Deadline is September 2, 2016

## **ACT Annual Meeting Program Specs:**

Sponsors at the \$5,000 level and above:

Full-Page Ad size: 7' x 9.5'

Sponsors at the \$2,500–\$4,999:

Half-Page Ad size: 3.5' x 9.5' Vertical or 7' x 4.75' Horizontal

PDF:

Press Quality PDF with fonts embedded, CMYK file.

Photoshop TIF: 300 dpi, CMYK file

Please send your Ad for the ACT Program to acthq@actox.org no later than September 2, 2016.

ACT reserves the right to make adjustments to the color stated at any time.

ACT also reserves the right to object any Ad content, which is not in line with ACT vision or policies. All ACT logos and graphics are copyright restricted and may not be used in any manner on Ads without the written consent of the College.